

ALL KILLER MUSIC

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All Killer - Orchard deal
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All Killer Music signs global digital music distribution deal with The Orchard

All Killer Music has signed a global digital music distribution deal with New York-based The Orchard, the world's largest digital music rights manager.

This exclusive deal covers the digital music rights to the entire All Killer Music catalogue, including Rich Webb and The Stiff Kittens.

All Killer owner Rich Webb said the label had decided to go with one rights manager as a way of consolidating its position in a booming and exciting sector of the music market.

"The digital distribution of music is riding on the back of the amazing and fantastic growth in technology," said Rich.

"For a smaller label such as All Killer, it was becoming increasingly difficult to take advantage of the many great opportunities that were occurring in the digital world on a daily basis.

"So we went looking for a global manager to look after this aspect of the business for us and Orchard provided what we needed."

The deal was completed with thanks to Rosita Kuerbis, Orchard's regional manager for Germany, Austria and Scandinavia.

For further details, email Rich at richwebb@allkiller.com

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